

2026 FESTIVAL FOR THE ENO



THE ENO FLOWS DOWNTOWN

CELEBRATING 60 YEARS OF
THE ENO RIVER ASSOCIATION

September 12th, 2026 Downtown Durham
at Carolina Theatre & DPlex Plaza

**SPONSORSHIP
OPPORTUNITIES**

HSI CHEN

Director of Development and Communications
Hsi@enoriver.org | 919-620-9099 x 207





PROTECTING THE PLACES YOU LOVE SINCE 1966.

For 60 years, the Eno River Association has protected the natural, historical, and cultural resources of the Eno River watershed. **Since 1966, we've conserved more than 8,000 acres of land, protected vital drinking water for over 600,000 residents,** created and stewarded beloved parks and trails, and connected thousands of people to nature through education and outdoor experiences.

Our 60th Anniversary Celebration is more than a milestone — it's a launchpad for the future. **Sponsor support helps celebrate six decades of conservation** while building momentum for the next generation of land protection, environmental education, and community impact along the Eno River.



SUPPORTING THE RIVER WITH MUSIC, ARTS, & COMMUNITY.

The Eno River Association's 60th Anniversary Celebration will **bring the spirit of the Festival for the Eno to downtown Durham for the first time ever.** On September 12, a free afternoon community celebration in **the plaza outside the Carolina Theatre will feature live music, the Paperhand Puppet Project, a Rowdy Square Dance, live mural painting, and family-friendly activities.**

The evening continues with **a special benefit concert in Fletcher Hall featuring Jake Xerxes Fussell, Pura Fé & Cary Morin, Tre. Charles,** poetry and sound collaborations, guest speakers, and exhibits celebrating the culture, history, and future of the Eno River. **Supporting the river with music, arts, and community.**



Paperhand Puppet Project



60TH ANNIVERSARY SPONSOR LEVELS

Connect your brand with a passionate audience of environmental advocates, families, artists, outdoor enthusiasts, and proud Durham community members through three months of anniversary promotions and celebration activities.

With an estimated marketing reach of more than **100,000 people**, sponsorship provides meaningful visibility, community goodwill, and lasting recognition while **supporting one of the Triangle's most beloved conservation organizations.**



SPONSORSHIP MARKETING REACH

11K+ FACEBOOK FOLLOWERS

9K+ INSTAGRAM FOLLOWERS

EMAIL SUBSCRIBERS: 18K+

**ENOFEST.ORG:
95K+ VISITORS ANNUALLY**

**ENORIVER.ORG:
50K+ VISITORS ANNUALLY**



	HEADWATER \$10,000	MAIN STEM \$8,000	TRAIL HEAD \$5,000	RIVER RAPID \$2,500	RIVER GARDEN \$1,500
Event Promo Poster, distributed to locations around the Triangle	Logo				
Ticket purchaser emails, confirmations and reminders	Logo				
EnoRiver.org, 50K visitors annually	Logo on joint sponsor slider	Logo on joint sponsor slider	Logo on joint sponsor slider	Logo on joint sponsor slider	Logo on joint sponsor slider
EnoFest.org, 95K visitors annually	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page
Promotional emails and newsletters, 18K+ subscribers, 55% open rate	Spotlight email editorial with image + logo	Spotlight email editorial with image + logo	Spotlight email editorial with image + logo	Logo inclusion in all-sponsors listing and article	Logo inclusion in all-sponsors listing and article
Eno River Association social media promos, 20K+ total followers	3 mentions: solo, sponsor level, and in all-sponsors post	2 mentions: sponsor level and in all-sponsors post	2 mentions: sponsor level and in all-sponsors post	Mention in a single all-sponsors post	Mention in a single all-sponsors post
Verbal recognition from stage during opening announcements	Joint recognition during opening	Joint recognition during opening	Joint recognition during opening	Joint recognition during opening	
Banner signage, banner supplied by sponsor	Banner in prominent location	Banner in prominent location			
Digital Guide: An event program accessible by all attendees and all visitors to EnoRiver.org and	Logo/Listing on sponsor page	Logo/Listing on sponsor page	Logo/Listing on sponsor page	Logo/Listing on sponsor page	Logo/Listing on sponsor page
On-site tabling opportunities, all tents, tables, and chairs supplied by sponsor	Booth in prominent location	Booth	Booth		
VIP Passes: Includes VIP seating, sponsor lounge with food/beverage, plus Eno River Association 60th Anniversary event tee	4 VIP Passes	4 VIP Passes	2 VIP Passes		

60TH ANNIVERSARY SPONSOR LEVELS

LOOKING FOR ANOTHER WAY TO GET INVOLVED?

HELP US SPREAD THE WORD

Not every organization is able to sponsor— but **everyone** can help make our **60th Anniversary Celebration a success!**

Here are a few ways your business or organization can help:

- Share event announcements on your social media channels.
- Include the event in your email newsletter or member communications.
- Share ticket and event information on your website or community calendar.
- Display an event poster at your business or office.
- Encourage employees, members, or customers to attend.
- Invite your network to celebrate with us.

**EVERY SHARE HELPS US REACH
NEW AUDIENCES AND GROW
SUPPORT FOR THE ENO RIVER.**



BECOME AN AUCTION DONOR

Support the celebration by **donating an item, experience, gift certificate, or service valued at \$50 or more to our silent auction.** Auction donations showcase your business to our supporters while **helping raise critical funds for the Eno River Association's conservation, education, and stewardship programs.**

Thank you for helping us celebrate 60 years of protecting the Eno — and for investing in the next 60 years.



BECOME A SPONSOR TODAY

CLICK HERE TO
MAKE A SECURE
ONLINE PAYMENT ➔



EMAIL

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