STRATEGIC VISION
2026–2028

Since 1966, we have conserved and protected the natural, historical, and cultural resources of the Eno River Basin. Our vision rests on three commitments.

30% of lands protected in both the Eno and Little River watersheds, working with partners to fully protect both valleys by 2050.

01 Have Generational Impact on the Eno River Basin

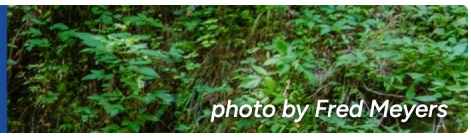
photo by Fred Meyers

Protect the Lands, Waters, Wildlife & Vegetation

Prioritizing lands in our Strategic Conservation Plan and greatly accelerating protection in the Little River watershed.

Steward the Protected Lands & Waters

Improving ecological, water quality, cultural, and historical values with partners, and building climate resilience.

Build Advocacy Power & Resources

Advocating with community partners for the basin and its communities, and growing funds for land protection and stewardship.

02 Build Organizational Inclusivity & Resiliency

photo by Kyle Foreman

Sustainable & Equitable Management

Strengthening financial and organizational sustainability, maintaining national land trust accreditation, and fostering an inclusive culture where staff and volunteers excel.

Equitable Partnerships for the Basin

Strengthening and expanding government, nonprofit, and community partnerships across the Eno River Basin in support of our mutual interests.

03 Foster Connections & Honor Cultural Diversity

photo by Natasha Waters

Deepen People's Connection to the Basin

Inclusive, welcoming education programs and large community events celebrating the basin's nature, culture, and history.

Preserve & Celebrate Cultures and Histories

Multicultural events and programs recognizing all regional cultures while uplifting new ideas and cultural differences.

Support Partners Advancing Equitable Outcomes

Supporting BIPOC-led organizations developing land and stewardship projects that also benefit the Eno River Basin.

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enoriver.org/strategic-plan